

REFLECTING ON PROJECT BASED LEARNING ACTIVITIES IN PUBLIC RELATION CLASSES

Atika Purwaningtyas

ABSTRACT

Project-based learning (PBL) refers to an instructional approach that involves simultaneous learning and empowers learners to develop their knowledge and skills. This paper attempted to investigate the students' perspectives on the use of material presentation project in Public Relation (PR) classes. This study took place at Faculty Language and Arts Universitas Kristen Satya Wacana (FLA-UKSW). A semi-structured interview was used to gain deeper data by the interviewees. They believed that PBL improved their knowledge and collaborative skills. Moreover, their speaking skill highly developed. Besides, time limitation challenged them in finishing the project. This study is only limited to a particular context that covers a small scope. Therefore for the next research, the researcher suggests that the context of the study be enlarged, so the data gained will be more varied.

Keywords: project-based learning (PBL), Public Relation (PR), students' perspectives